

# 2023 EXCLUSIVE MEDICARE LEAD PROGRAM

Partner with someone who rewards  
your hard work...

We offer the following pricing from  
our Preferred Lead Vendors on a  
1,000 piece Medicare Lead Drop  
for Axford Senior Marketing agents:

Write 10 apps in a  
month...  
REIMBURSEMENT: **\$230**

Write 5 apps in a  
month...  
REIMBURSEMENT: **\$155**

## Our Preferred Lead Vendors:

Will only co-op when Agent uses a "Premier Approved Mailer"

PLEASE NOTE: Pricing is applied based on business written and issued from previous month. Other discounts are offered on a case by case basis. Discount pricing does not include the lists.

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MS  
**POWERMAIL**  
"Our Business is Building Your Success"

Contact:  
A Power Mail  
Team Member  
**866-540-6797**

[www.mspowermail.com](http://www.mspowermail.com)

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TARGETLEADS

Contact:  
A Target Leads  
Team Member  
**800-723-5254**

[premiersmi.targetleads.com](http://premiersmi.targetleads.com)

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lead  
concepts

Contact:  
A Lead Concepts  
Team Member  
**800-283-0187**

[www.LeadConcepts.com](http://www.LeadConcepts.com)

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KRAMERDIRECT  
A DIVISION OF DELTAUS DIRECT

Contact:  
A Kramer Direct  
Team Member  
**888-572-6373**

[www.KramerDirect.com](http://www.KramerDirect.com)

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LEADS  
2 Success  
AN INTEGRITY COMPANY

Contact:  
Faith Routh  
**877-888-4655**

[www.Leads2Success.com](http://www.Leads2Success.com)

# MEDICARE DIGITAL LEADS

Axford Senior Marketing agents get a  
special price of \$16 for each lead with a  
minimum order of 20. *Please note, the co-  
op qualification can be used toward the  
digital leads.*

### Targeted

Leads are targeted between  
the ages of 64-85 years of age.

### 12x Filtered

All leads generated come  
with 12 required fields of data  
submission.

### Real-Time

All leads are generated in  
Real-Time and not held within  
an inventory or aged.

### Quality Assured

Leads are ran through  
verification & validation to  
ensure top quality

**Contact Us Today  
To Get Started!**

# 888-396-2580

Co-op is based off the Vendor's lowest standard rate per 1,000 piece mailing. Any additional cost is solely to the Agent. Co-op amounts are not transferable. Most of the preferred vendors will hold orders for only two weeks. Check with each vendor on specific rules. Axford reserves the right to change guidelines and rules as needed, without notice.